

WMIT 106.9 FM, & WFGW 106.7 FM
P O Box 159
Black Mountain, NC 28711
ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080 (c) (6) of the FCC’s 2002 EEO rule. This report has been prepared on behalf of Blue Ridge Broadcasting Corporation that is comprised of WFGW and WMIT and is required to be placed in the public inspection file of this station.

The information contained in this Report covers the time period beginning April 1, 2016 to and including March 31, 2017. The FCC’s 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of persons interviewed for fulltime vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c) (2) of the FCC rules.

Sections 1, 2 and 3, which follow have been designed to provide the required information. Please note that the numbers listed on Section 2 under the column entitled “Full-Time Positions for which this Source Was Utilized” refer to the number of the full-time job positions listed on Section 1.

Section 1: Vacancy Information

	Full Time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees from all sources for this position
1	Administrative Specialist	BGEA website	3
2	Afternoon Host/Music Director	Internal – Former Employee	6
3	Events & Audience Relation Manager	Staff referral	4

Total Number of Persons Interviewed During Applicable Period: 13

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone, Contact Person)	Total Number of Interviewees this source has provided during this period	Full-Time Positions for which this source was utilized
1	WFGW/WMIT studios (In-house)	0	2, 3
2	1069thelight.org (station website)	2	1, 2, 3
2	1067thelight.org (station website)	0	2, 3
3	BGEA office 1 Billy Graham Parkway Charlotte, NC 28201 (704) 401-2432 Nancy Leek	0	1, 2, 3
4	bgea.org (Billy Graham Evangelistic Association website)	3	1, 2, 3
5	HisAir.net P O Box 307 Duplessis, LA 70728 (225) 744-3524 jobs@hisair.net	0	2, 3
6	Referrals by friend of ministry	4	1, 2, 3
7	All Access Music Group 28955 Pacific Coast Hwy, Ste. 210 Malibu CA 90265 310-457-6616 Allaccess.com (on-line ad)	0	2, 3
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	PRSA (Indeed.com)	5	2, 3

Section 3: Supplemental (Non-vacancy specific) recruitment activities undertaken by WMIT/WFGW

Shadowing and Internships:

Description	Date	Personnel Involved
Scottie Parks and Sam Lyons (Job Shadower) No school affiliation; recommended by Director of BRB Board.	03/10/17	Carol Davis – Program & Promotions Director; Keith Pittman – Assistant Program & Promotions Director; Kevin VanBuren – Production Director; Jon Wood – Music AM Show Co-Hosts; Alicia Murray – Digital & Social Media Content Manager Director/Afternoon Announcer; AM Show Co-Hosts; Amanda Woods – Event & Audience Relations Manager

Educational Events:

Description	Date	Personnel Involved
Met with Appalachian State University students to discuss possible partnership, volunteer and contract community affairs program opportunities.	11/10/16	Keith Pittman – Assistant Program & Promotions Director
Guest speaker to McDowell High School DECA Club about how to build a radio station from the ground up. Discussed the importance of identifying your target demographics, how to build community support and how to raise funds to make a non-profit radio station financially sustainable.	02/01/17	Jon Wood – Music Director/Afternoon Host

Outreach:

Description	Date	Personnel Involved
Tour with The Cove Staff – 12 Guests	04/21/16	Mike Lawing – Manager, Donor Services
Tour with Homeschool Group – 8 Guests	08/10/16	Mike Lawing – Manager, Donor Services

Tour with Homeschool Group from West Asheville – 15 Guests	08/25/16	Mike Lawing – Manager, Donor Services
Homeschool for the Woody Family – 5 Guests	09/22/16	Mike Lawing – Manager, Donor Services
Group Tour for Grounds Crew Staff at The Cove – 6 Guests	10/25/16	Mike Lawing – Manager, Donor Services
School Group tour for Class from Mount Pisgah Academy – 20 Guests	12/14/16	Mike Lawing – Manager, Donor Services
Tour for Homeschool Group	03/17/17	Jonathan Unthank – Afternoon Host
Tour for Homeschool Group	03/24/17	Jonathan Unthank – Afternoon Host